



RED HORSE

CENTER FOR COLLABORATIVE LEADERSHIP



Red Horse Center for Collaborative Leadership is dedicated to strengthening collaborations for the greater good. We work with humans and horses, through mindful experiential learning and considerate leadership models to discover and empower positive change in the world.

SOCIAL CHANGE ORGANIZATIONS

IF YOU KNOW a tireless hero or an organization made up of a whole bunch of them; people working for positive societal change and for essential community causes, they need us to realize something important:

**“TIRELESS” IS HYPOTHETICAL.
THE VALUE OF COMMUNITY WORK IS ANYTHING BUT.**

The work these selfless, generous people do to make our world better is exhausting and stressful, and includes exposure to trauma and conflict. This reality is hard on teams & relationships, often limiting their effectiveness at accomplishing their mission and inhibiting their ability to release and recover.

Red Horse Center for Collaborative Leadership tailors equine-assisted workshops to social change organizations to help them refresh, recover and retool in order to continue their essential work with renewed perspective and a healthier team.

COMMUNITY BASED TEAMS

COMMUNITY based teams like municipalities, Chamber of Commerce, Governmental departments and other groups made up of people who shoulder the responsibility of delivering support, connections and services to their communities.

**SERVING YOUR COMMUNITY
IS HARDER THAN IT LOOKS (AND IT LOOKS HARD).**

Balancing the needs and support of our communities is delicate, never-ending work. It is a place where collaboration - working for the greater good - is in the highest demand, and too often in the shortest supply.

Red Horse Center for Collaborative Leadership tailors equine-assisted workshops to community based teams to foster discussion and consideration of multiple points of view, allowing groups to discover important insights and develop creative and productive paths forward, that best serve their communities and teams.

BUSINESSES SEEKING CHANGE

BUSINESSES ARE groups of people with diverse skills and backgrounds, brought together to work as a team, bringing the organizations mission and vision to life.

**IS HOW YOU WORK TOGETHER,
GETTING IN THE WAY OF WHY YOU WORK TOGETHER?**

All teams, large and small, face challenges, disruptions, and distractions from their best work towards a shared purpose. This may bring frustration and tension, further distancing them from productive solutions, a harmonious company culture and the satisfaction of working well together.

The herd at Red Horse helps teams feel and see where they are strong, and where there are disconnects. The experiential workshops reveal patterns within the team dynamics, clarity of what's getting in the way of productive collaborations, and powerful insights about moving forward with effective actions towards positive change.

DEVELOPING PROFESSIONALS

ARE YOU INTERESTED in developing yourself as a team member, a collaborator, and a leader in your industry? Do you wish you had time, space and resources to not only do your work, but work on yourself?

We learn to do our work and perform our jobs, but when do we work on how we work with others, how to prepare and ourselves for next steps or to figure out our career path?

**STRENGTHEN YOUR ROLE IN THE HERD.
DISCOVER YOUR PATH.**

Red Horse Center for Collaborative Leadership offers one on one mentoring, as well equine assisted workshops for individuals or groups looking to hone their professional skills and shape their career.





IMPROVE TEAM DYNAMICS

ORGANIZATIONAL DEVELOPMENT

CREATE POSITIVE CHANGE

PROCESS

DISCOVER

- What change do you want to see?
- What are the themes around strengths and obstacles?
- How do team members interpret the team or individual purpose and objectives?
- Does your reality match your intention?

EMPOWER

- Gain insight towards core values.
- How do we want to work together?
- Learn about the power and context of group dynamics.
- How is it impacting team and progress?
- Clarify team-wide understanding of mission & vision.
- Where are we going and why?
- Learn and grow from hearing colleagues' perspectives.

GROW

- Foster enthusiasm across teams for organizational growth. What's next?
- Develop an enhanced appreciation for improving communication and collaboration.
- Improve team dynamics with an empowered collaborative approach.
- Teams return to work with consensus on aspirational objectives and correlating actions towards positive change.

PEOPLE

WHO

PARTICIPATES

- Leadership & Executive teams
- Departments
- Project groups
- Planning Teams

FACILITATES

Workshops are facilitated by a team trained in experiential learning and organizational development.

WHAT

Workshops can be tailored from existing structures or designed around the team.

ORGANIZATIONAL HEALTH & PROGRESS

- Annual Retreats
- Continuing Education
- Team Building

EXISTING GOALS

- Project Launches
- New Leadership Intros
- Finding the "hows" to big goals

TOPIC BASED

- Communication
- Diversity, Equity & inclusion
- Conflict Resolution
- Trauma Informed Care

Let's explore the change you want for your organization in a complementary fifteen-minute conversation...

Being present and in the moment through experiential learning empowers people to gain perspective, explore possibilities and retain what they learn.

WHY

- Understand and improve team dynamics
- Create space for all voices to be heard
- Clear communication
- Collaborative mindset
- Shared vision towards future
- Team-driven action plan for growth
- Enthusiasm looking forward
- Intentional culture improves morale

ARTISTS & ORGANIZATIONS / EVENTS

ARTISTS AND GROUPS looking for peaceful retreat to focus on their art or a project. Educators and facilitators who have a program and an audience, but lack tranquil space. Friends and family looking for a private, secluded setting for gatherings and celebrations.



PEACEFUL SPACE FOR POWERFUL WORK.

Many groups, educators and connectors in the creative and healing arts have a lot to offer, but need a tranquil space, free of the distractions from today's rapid lifestyle.

Red Horse offers private rentals, especially suited for artists, musicians, educators and facilitators focused on the arts, health and wellness, & sustainable agriculture.

HORSE & HUMAN COLLABORATION

HORSE AND HUMAN COLLABORATION

is our collection of Principles, Guidelines and Methods, that serve as an invitation to horses to work with us as willing partners, and a path for us to earn their respect as herd leader, developing a shared language to request cued behaviors such as leading, sending, riding and driving.

We believe in training and working with horses in a collaborative, non-violent paradigm that moves forward from some of the old-school techniques that included dominance, punishment and pain as incentive to work for humans.

LEAD SOFTLY AND GET RID OF THE STICK.

These methods contribute to a willing collaboration built on a foundation of choice, trust, respect, and mutual benefit.

We share this model with horse people from beginner to advanced in any discipline, including herd management principles to nurture a therapeutic herd.

It is equally compelling to draw from these lessons in language, leadership and collaboration and apply them to our human relationships and context. Fred speaks on the topic, and offers opportunities for individuals and professional organizations to explore leadership skills learned from this powerful example of positive reinforcement which strengthens teams and leaders, while it softens and improves communication and morale.



COLLABORATIVE NETWORK

RED HORSE CENTER FOR COLLABORATIVE LEADERSHIP

is a peaceful space for exploring and envisioning an intentional & positive future. We collaborate with horses, and other specialists in facilitating experiential learning and organizational development to empower client-informed transformative change.

THE SUNDANCE CENTER

offers client centered, solution-oriented & trauma-informed counseling to Highly Sensitive People. It is led by Ulla Frederiksen, who offers individual therapy, groups and workshops such as *AHA! | Art & Horse Assisted Healing and Empowerment* and *Herd Meditations* through the ARCH framework of facilitation by Arenas for Change.



RED HORSE

RED HORSE RANCH

Our twenty acre horse farm in Fennville, Michigan, home of Red Horse Center for Collaborative Leadership & The Sundance Center. Red Horse Ranch also facilitates space rental for groups looking for a peaceful and grounded space for people to come together.

TREEHOUSE PRODUCTIONS

produces content and provides multi-media services such as writing, music, speaking and podcasting. It operates from Red Horse Ranch and is a frequent collaborator on various education series, branding and marketing efforts. Treehouse Production projects include This Craft Nation, Michigan's Great Beer State Podcast, Arenas for Change, The StrappingOwls, and Great Lakes Brass.

SERVICE OFFERINGS

SUPPORTING THE WORK

DISCOVERING YOUR HERD - Organizational Development Workshops with horses for teams, groups and businesses

- Day-long workshops tailored to your objectives:
 - Mission & Vision
 - Company culture, morale, quality of collaboration
 - Diversity, Equity and Inclusion
 - Project launches, new team member/leadership integration
- Scholarships/co-funding may be available for nonprofit organizations and community groups

PROFESSIONAL MENTORING & ADVISING

- Fees can be hourly or project-based
- In person and/or virtual
- Mentoring/coaching through horses is available

HORSE & HUMAN COLLABORATION

- Leadership Skills through horses
- Training horses or humans on relationship and language fundamentals
- Individual or group rates available

PUBLIC WORKSHOP & SITE RENTAL

- Ideal for educational, retreat-based workshops & meetings
- Whole or partial site rental available
- One-off events or event series are possible
- Fees are tailored to client needs

EQUITY & INCLUSION

We believe in being open, inviting and inclusive to all as a way of life. With our mission to strengthen collaborations for the greater good, we hope and strive for you to feel welcome to engage with us.

We are grateful for any and all support which helps us offer more services to people and organizations striving to work together for the greater good.

Red Horse Center for Collaborative Leadership is recognized federally as a 501(c)(3) nonprofit organization eligible to receive tax-deductible contributions and gifts.

ANNUAL SPONSORSHIPS

Renewing business sponsorships.

INDIVIDUAL MEMBERSHIPS

Annually renewing individual memberships to support the effort.

GENERAL DONATIONS

Ongoing opportunity to contribute towards helping our effort.

CO-FUNDING ORGANIZATIONAL CAMPAIGN

Help specific organizations fund their workshop.

IN-KIND MATERIALS AND SERVICES

If you have opportunities to donate goods or services, check out our website for wish lists.

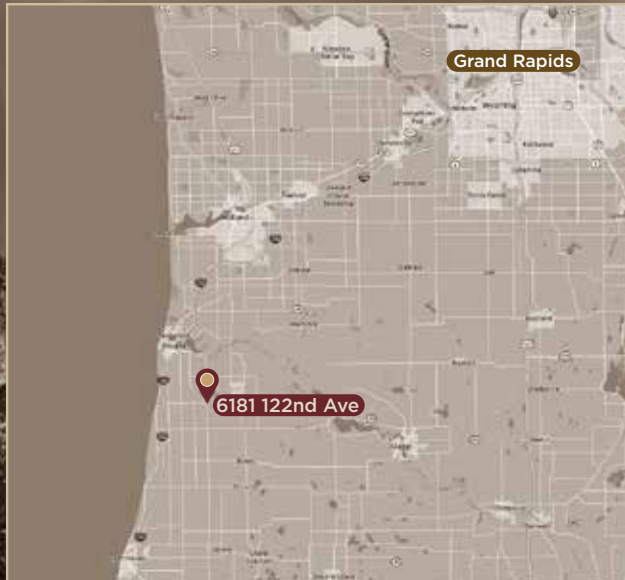
FUND RAISING EVENTS

Stay tuned for engaging in-person or virtual fund raising events throughout the year.

For information on services and support opportunities visit www.redhorse.red or email fred@redhorse.red



GETTING HERE



MAILING & INITIAL GPS: 6181 122nd Ave., Fennville, MI 49408

ACTUAL ADDRESS (NEW): 6169 122nd Ave., Fennville, MI 49408
Proceed East, past 6181 and look for drive and sign on the left hand side. Proceed North on drive towards big red arena, and “The Treehouse” retreat center.

THE AREA

We are located at Red Horse Ranch, a twenty-acre horse farm in historic Fennville, Michigan, adjacent to Douglas and Saugatuck. We are nestled in an agricultural community along the shore of Lake Michigan, with rolling hills, fruit-farms, artists, wineries, cider makers and breweries. There are many places to stay and delightful restaurants and cafes for food and drink.

For information on getting here and the area, visit www.redhorse.red or email fred@redhorse.red



HORSES, EXPERIENTIAL LEARNING & ARENAS FOR CHANGE



The Red Horse Team has been certified and partnering with horses to help people since 2001. In 2021, Ulla and Fred joined a team of experienced facilitators and educators to create Arenas for Change (ARCH), a worldwide gathering place for learning and community for mental health, organizational development, and personal growth through horses and animals. We are honored to serve this community and our programs at Sundance Center and Red Horse will also develop our best practices according to the framework of ARCH's values and professional communities of practice.

Horses are highly sensitive, natural communicators whose herd dynamics are ingrained into their genetics as an essential structure for safety and well-being. Their innate sensitivity and expression naturally engage people deeply, wordlessly inviting us to explore and develop our untold stories with fresh perspectives and meaningful insights.

When our stories change ~ we change.

There is no horse experience required and both horses and humans have choice as to how the experience and stories unfold. These guided interactions serve as catalysts towards intentional and positive change.

OUR TEAM:

Fred Bueltmann: Executive Director & Certified Equine Specialist, with focus on organizational development and company culture.

Ulla Frederiksen MA., LLP: Licensed and Certified Mental Health Professional who specializes in integrating horses and art with strength-based psychology, wellness and trauma-informed care.

Jenny Atlee: Certified Equine Specialist with expertise in International human-rights work, Somatic Experiencing™ and trauma-informed care.